

# Challenge for Methane Action

**Steering Committee Meeting**

**2018 Global Methane Forum**

**April 16, 2018**

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# Background (p. 2)

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- 2016 re-charter: Steering Committee (SC) expresses interest in year-long event or partnership challenge
- Dec 2017: SC discusses possible “Year of Methane”; directs ASG to develop options
- Proposed Challenge for Methane Action is consistent with GMI’s establishment and history as a voluntary partnership

# Primary Elements (p. 2)

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- 1) GMI Partners would select one or more actions from a “menu” of actions.
- 2) The GMI Project Network (private sector) and other stakeholders are invited to select from a similar menu of actions, and encouraged to collaborate with Partners.
- 3) GMI undertakes a communications effort to publicize the Partners.

# 1) Menu of Actions Overview (p. 2-3)

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- Provide an ambitious but flexible opportunity for countries to take action at a level consistent with their ambitions and resources
- Partners would select one or more actions from a “menu” of options to create a country specific course of action
- Actions can be taken individually or in collaboration with other GMI Partners or Project Network members

# Menu of Actions: Examples (p. 3)

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- Establish a voluntary national emission reduction target for methane (nationwide or in one or more sectors).
- Prepare a letter of support for the campaign and indicate intended activities to be undertaken, signed by a Minister.
- Host, organize, or participate in one or more technical workshop(s) addressing methane mitigation in one or more sectors.
- Develop or promote implementation of best practices guidance documents for methane mitigation in one or more sectors.

## 2) Engaging the Private Sector (p. 4)

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- Potential options include:
  - 1 or more Project Network members collaborate with one or more GMI Partners to organize and host an event related to investment opportunities, policy developments, etc.
  - 1 or more Project Network members host, sponsor, or organize an information-sharing event (e.g., “technology expo”) about current abatement technologies

# 3) Communications Strategy

(p. 4-5)

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- Consider creating a “communications task force”
- Could partner with CCAC or UNECE, if they join in the challenge

# Implementation Considerations (1) (p. 5)

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- Reporting
  - Gather information about extent and impact of the Challenge
  - Goal is to minimize burden and overall cost of reporting
  - Possible options: email to ASG, online form, self-promotion via social media
- Recognition
  - Potential options: mention in Challenge outreach materials, profile on GMI website, special recognition at Challenge conclusion event



# Implementation Considerations (2)

## (p. 6)

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- Proposed Names
  - [GMI] Challenge for Methane Action
  - [GMI] Year of Methane Action
  - [GMI] Challenge to Promote Methane Action
  - [GMI] Challenge to Reduce Methane
  - Other suggestions welcome
- Timeframe
  - Recommend 12 months, preferably aligning with a calendar year (e.g., Jan 1, 2019 to Dec 31, 2019)
  - Formal end could be a “capstone” event

# Implementation Considerations (3) (p. 6-8)

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- Collaboration
  - Good opportunity to collaborate with CCAC and UNECE
- Launching the Challenge
  - Possible mechanism would be to send a “Letter of Invitation” from the GMI Co-Chairs to all Partners
  - Consider how to encourage as much participation as possible
- Next steps
  - Consider convening a Task Force to develop more detailed recommendations for finalizing the Challenge

# Issues for Discussion (1)

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- Does the Steering Committee endorse the concept of this campaign and wish to proceed with planning and implementing such a Challenge?
- What does the Steering Committee identify as the desired outcome(s) or deliverable(s) at the conclusion of the Challenge?
  - For example, a “capstone event” to summarize the participating Partners’ actions in support of the Challenge

# Issues for Discussion (2)

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- How can the Steering Committee encourage Partners to engage as actively as possible in this Challenge?
  - What can the Steering Committee do to encourage all GMI Partners to undertake at least one specific action from the menu of options (either independently or in collaboration with another GMI partner)?
  - What can the Steering Committee do to encourage participation by the Project Network?
  - What role can the Subcommittees play in the Challenge?

# Issues for Discussion (3)

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- What mechanisms should be used to track the participation of Partners and Project Network members during the Challenge?
- What forms of recognition should be provided for GMI Partners and Project Network members participating in this Challenge?
- What name should be adopted for this Challenge?
- What is the desired time frame (start date and end date) of the Challenge?

# Issues for Discussion (4)

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- Should the Challenge culminate in a “capstone” event? If so, what should be the theme and format of that event?
- Does the Steering Committee wish to invite the CCAC and UNECE to collaborate on this Challenge, particularly in communications about the campaign, providing recognition, or broader awareness raising?

# Issues for Discussion (5)

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- How does the Steering Committee wish to proceed with developing and implementing this challenge?
  - Does the Steering Committee agree to create a Task Force to develop recommendations for implementation of the Challenge for the Steering Committee's approval?
  - Should this task force develop a recommendation for a communications strategy for the Challenge?
  - Should this task force reach out to Project Network members to get their insights and encourage private sector participation in the Challenge?