



Methane to Markets

Steering Committee Report

4th Methane to Markets Steering Committee Meeting

Beijing, China, 31-Oct -1 Nov 2007

Overview

- Agenda and topics for discussion
- Key Decisions
- Charge to Subcommittees
- Discussion

Steering Committee Agenda

- Reports from Partner Countries
- European Commission joining the Steering Committee
- Progress Reports from Subcommittees
- Review of Expo Outcomes
- Project Network Status
- Outreach and Communication
- Development of Partnership Accomplishments report
- Methane Opportunities Analysis
- Charge to Subcommittees

Participation

- 18 of 21 Partner countries were represented
- Steering Committee welcomes the European Commission as its newest member
- Steering Committee plans to meet again in Oct/Nov 2008
 - Subcommittees should meet once in first half of 2008
 - 2nd 2008 meeting to be held in conjunction with the Steering Committee meeting

Subcommittee Reports

- **Agriculture**
 - Expand to include agri-food waste and slaughterhouse waste
 - Subcommittee to evaluate potential for M2M role in addressing methane mitigation from other agriculture sources (enteric fermentation, rice, biomass)
- **Coal**
 - Country specific strategies
- **Landfill**
 - Added Ecuador as vice-chair of Landfill Subcommittee
 - Necessary to maintain up-to-date roster of active Subcommittee delegates
- **Oil and Gas**
 - Importance of national government involvement in recruiting oil and gas company participation
 - Need to make CH₄ reduction a priority

Steering Committee Decisions: M2M Expo

- A great success!
- ASG and Expo Taskforce to develop assessment of current Expo including feedback from private sector attendees
- Tracking project outcomes after meeting
- Steering committee decision to initiate plans for another Expo in next few months
 - Another Expo Taskforce...

Steering Committee Decisions: Project Network

- Continue outreach efforts to recruit new PN members and encourage stronger PN participation
- Provide for ways to increase attractiveness of active participation in Project Network
 - ASG and Subcommittees to develop PN member/project recognition criteria
- ASG to provide Partners with quarterly updates of new Project Network members
- Need to conduct periodic review of existing PN partners (e.g. updating contact information)

Steering Committee Decisions: Outreach and Communication

- Continue efforts currently under way
 - M2M Website
 - Methane International Newsletter
- Improve press coverage of M2M related activities
- Countries to consider developing materials in their native language to increase dissemination of information to non-English speaking audiences
 - ASG can work with countries to provide links to websites etc...
- Continue to have M2M presence at major conferences (e.g. CSD, COP etc...)

Steering Committee Decisions: M2M Report and Opportunities Paper

- M2M Accomplishments report
 - ASG to develop annotated outline (clarify purpose and include suggestions for length)
 - ***Timing to be determined (2008 or 2009)***

- Methane Opportunities Analysis
 - *As an outcome of the 2006 SC meeting the ASG prepared a review of available information on methane mitigation opportunities*
 - *Steering committee provided input; ASG to incorporate and revise as outreach piece*
 - *Partners can submit additional ideas and input for next steps for discussion at 2008 steering committee meeting*



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**Charge to M2M Sector
Subcommittees**

1 November 2007

Thanks to Subcommittees

- Work of the Subcommittees over last year has been impressive
- Excellent development of projects and support of the Partnership Expo
- Subcommittee Chairs updated Steering Committee with progress reports
- Steering Committee wish to thank the subcommittees for excellent reports and considerable work over the past year

Charge to Subcommittees: Action Plans

- Update current action plans as necessary to reflect current issues and activities of subcommittee.
- Support partner countries, as appropriate in developing specific strategies (needs and opportunities) for advancing project development
- Subcommittees should consider how to collect and share “lessons learned”, “best practices” and case studies to support country actions

Charge to Subcommittees: Project Network Recruitment

- Continue outreach efforts to recruit new PN members and encourage stronger PN participation.
- In coordination with ASG, develop recommendations to provide ways to increase attractiveness of active participation from PN members and to recognize specific projects (e.g., recognition awards, publicity)
 - Recommendations to be reviewed at 2008 Steering Committee.

Charge to Subcommittees: Communications and Outreach (1)

- Web Site: Work with the ASG to enhance the Web site and provide information resources relevant to the sector and the activities of the Partnership.
- Newsletter: Provide input to the M2M newsletter to highlight projects, conferences, or other success stories.

Charge to Subcommittees: Communications and Outreach (2)

- M2M Project Tracking System: Subcommittees should utilize the newly revised system to facilitate greater information sharing on projects and activities.
- Publicizing the Partnership: Subcommittees should undertake outreach activities and provide links to press releases or other new items to the ASG for inclusion on the Methane to Markets Web site.

Charge to Subcommittees: 2008 Future Meetings

- Subcommittees should meet once in the 1st half of 2008
- ASG will work to organize a combined meeting with Steering Committee Oct/Nov 2008
 - Similar to meeting in Buenos Aires
 - ASG to follow up with possible host countries

Conclusions

- Robust discussion at the Steering Committee Level
- Great insights from all country representatives
- Poised for greater success
- Questions?