



# **Inaugural Methane to Markets Ministerial Meeting**

## **Private Sector Involvement**

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# Major Points

- **Background**
- **Stakeholder Role**
- **Public-Private Dialogues**
- **Technology Arena**
- **Policy Arena**
- **Public Information**
- **Recommendations**



# Background

- **Consensus on the enormity of challenge to overcoming safety hurdles**
- **Recognition of long lead times for technology development and deployment as well as for commercial projects**
- **Opportunity to impact reduction of 2<sup>nd</sup> largest greenhouse gas**
- **Opportunity for enormous clean energy source to contribute to global energy security**



# Private Sector

## Stakeholder Role

- **Private sector & NGO community involvement are key to the success of the Methane to Markets Partnership**
- **Stakeholders can offer independent action to coordinate and cooperate**
- **Broad recognition of need to involve stakeholders for their expertise and experience**
- **Role of stakeholders can be better defined – need formal “seat at table”**



## Stakeholder Role (2)

- Create openness, transparency of Methane to Markets Partnership process
- Involve stakeholders in all activities
- Stakeholders are important allies to build support and momentum
- Open Methane to Markets Partnership website to stakeholders
- Involve stakeholders in creating public information tools
- Create broad stakeholder involvement



# How to Create a Successful Public-Private Dialogue

Private Sector

- Establish participation in all Partnership areas
- Establish private sector & other stakeholder roles in all partner countries



# Technology Arena

- **Technology development must proceed in parallel with policy, legal, regulatory, and public education development.**
- **All technologies, all strategies needed – a portfolio approach.**



## Technology Arena (2)

- **Technology Roadmap is important – it points out status, potential pathways and gaps. Provides for periodic assessment.**
- **Technology focus must be on proving technology, driving costs down, assure safety and environmental protection.**





# Policy Arena

- **Keep all options open – ensure national and regional discretion**
- **Further work useful on legal/regulatory framework**



## **Policy Arena (2)**

- **Recognise and embrace skeptics**
- **Involve public in decision making, particularly stakeholders**
- **Government-to-Government only is not sufficient**
- **Must incorporate project specific factors**



## **Policy Arena (3)**

- **Develop financial strategies to deploy technologies in developing countries**
- **Consensus on need for demonstration/ deployment incentives but not on what incentives should be**



## Public Information

- **Develop public information / public acceptance roadmap**
- **Utilise electronic communication tools**
- **Focus initial efforts on broadening private sector & NGO constituents; key opinion leaders; news media**
- **Communication tools need to be developed that can be used on local project specific level**
- **Develop materials for use in schools**



# Recommendations

- **Focus on financing and developing legal & regulatory roadmap**
- **Focus on technology sharing & roadmap**
- **Make use of already-existing voluntary government-industry partnerships in the U.S.**



## Recommendations (2)

- **Create incentives for demonstration and deployment**
- **Create broad stakeholder involvement – need real collaboration**
- **Support objective / credible public information activities**