



# Methane to Markets

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**Administrative Support Group Update**

**Agriculture Subcommittee Meeting  
Berkshire, United Kingdom  
1 December 2006**

Erin Birgfeld, Director

Administrative Support Group (ASG)

# Overview

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- Partnership Overview and Update
- Partnership Expo Planning and Next Steps
  - Skeleton Agenda
  - Role for Subcommittee
- Project Tracking System Implementation
- Steering Committee Meeting and Other upcoming M2M Events
- Other Announcements

# Methane to Markets Partnership Overview

- Advances recovery and use of methane as a valuable clean energy source
- Encourages development of **cost-effective** methane recovery and use opportunities in
  - coal mines
  - landfills
  - oil and gas systems and
  - agriculture (manure waste management)
- Private companies, multilateral development banks and other relevant organizations participate by joining the **Project Network** – *over 350 organizations now participating*

- 18 Partner Countries

Argentina	Italy
Australia	Japan
Brazil	Korea
Canada	Mexico
Colombia	Nigeria
China	Russia
Ecuador	Ukraine
<b>Germany</b>	United Kingdom
India	United States



# *Partnership Expo: A Forum for Projects, Technology, Financing, and Policy*

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- **Event Goals**
  - Showcase specific CMM projects for investors to consider
  - Showcase methane capture and use technologies and services
  - Dialogue on the key technical, policy, financing, and regulatory issues related to project development in each sector
  - Showcase accomplishments under M2M
  
- **China World Hotel, Beijing, China Oct 29 – Nov 1**
  - Expo Website in Development:
    - [www.methanetomarkets.org/expo](http://www.methanetomarkets.org/expo)
  
- **Next Steps**
  - Expo Taskforce and ASG developing outreach materials including brochure, powerpoint/marketing template presentation
  - Sponsorship Drive – January, 2007
  - Additional info on Expo Website

# Partnership Expo Skeleton Agenda – DRAFT

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- Day 1
  - Morning : Training Workshops / Booth Set Up
  - Afternoon: Opening Plenary (High level policy makers give country statements accomplishments etc...) – potential press announcement etc...
  - Evening: Opening Ceremony of Exhibit Hall by high level country representatives and press announcements by PN members
- Day 2
  - Morning Plenary –Cross Cutting Issues
    - Finance
    - Other?
  - Afternoon: Begin Sector Specific Policy and Technical Sessions
  - Steering Committee meets concurrently
- Day 3
  - All day: Sector Specific Policy and Technical Session
- Day 4
  - Morning: Closely Plenary
    - Report out from Sector Sessions
    - Report out from Steering Committee on Key Decisions and Charge to Subcommittees
  - Morning – Early Afternoon: Working Meetings of Subcommittees

# Expo Organization - DRAFT

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- Each country to receive 1 complementary booth to be utilized as you wish e.g.
  - Highlight project opportunities
  - Technologies
  - Accomplishments
  
- Large areas dedicated to Landfill, Coal and perhaps Oil and Gas Project Opportunities (will there be Agriculture projects to showcase?)
  - High quality project opportunities can be highlighted between sessions
  - Site managers / project developers can be encouraged to attend and promote their project to financiers etc..
  
- Sponsorship fees calibrated to cover some attendees free of charge
  - Developing country reps
  - Project site managers and others with limited resources for travel
  - Subcommittees will have input on which attendees will be sponsored

# Partnership Expo: Charge to Subcommittees

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- **Actively identify, solicit, and promote projects to feature at the Expo**
- **Utilize on-line submission form/ database for projects to be featured at the Expo and Develop Guidance for Project Submissions to Expo to ensure high quality projects**
  - **Coal Subcommittee has developed template for additional information on Project Submissions (see packets)**
  - **ASG will incorporate into Tracking System**
  - ***Is there a need to do a similar template for Ag projects?***

## Next Steps for the Subcommittee

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- Continue Landfill Subcommittee Participation in Expo Taskforce
  - Suggest cross cutting elements for plenary / training sessions
- Develop Sector Specific Conference Track ~1.5 days
- Market the Expo to Ag Sector Technology Providers, Project developers etc... and encourage sponsorship
- Develop project opportunities to showcase for each country



# On-Line Tracking System

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- Goals
  - Project Ideas matching with developers
  - Tracking Ongoing Methane to Markets Activities
  - ***Tracking projects and activities to highlight in the Project Expo 2007***
  
- Updated Word form for inputting project ideas available at [www.methanetomarkets.org/projects/submit-ideas.htm](http://www.methanetomarkets.org/projects/submit-ideas.htm)
  - Hardcopies available here
  
- Fully functional online system to be launched prior to December Steering Committee meeting
  - Plan to implement with training sessions via webcasts
  - ASG to conduct outreach on how and why to use the system
  - Encourage countries and PN members to include all methane project related activities
  - Will allow us to track the impact of the Partnership on project development, capacity building etc...
  - Will enable a comprehensive review of Partnership progress

# M2M Steering Committee Meeting – Dec 15, Rome, Italy - Agenda

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- Rules for accepting New Members to the Steering Committee
- Updates on Partnership Expo Planning and Recommendations
  - Discussion on whether Expo should be Ministerial-level meeting
- Tracking system and reporting on progress
  - Methane to Markets accomplishments report in 2007
  - Utilize tracking system inputs – ASG to develop
- Progress reports from Subcommittee Co-Chairs
  - Overview of Action Plan and Progress
  - Progress on planning Partnership Expo including any obstacles identified
  - Suggested topics for cross cutting issues at Partnership Expo
  - Anticipated marketing and outreach efforts to coal community.
  - Dates and location of next agriculture subcommittee meeting – April or May 2007 (to plan for Expo)

## U.S EPA Grant Solicitation

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- U.S. EPA Grant for M2M Projects for up to \$2.5 M over 3 years (Governments and Non-profits eligible)
  - Request for proposals issued for project funding in FY07
  - Deadline for proposals – January 3<sup>rd</sup>, 2007
  - All information available on USEPA Methane to Markets site: [www.epa.gov/methanetomarkets/grants.htm](http://www.epa.gov/methanetomarkets/grants.htm)
  - If interested in submitting a landfill proposal – talk with Kurt Roos prior to submitting, to discuss project idea

## Other Announcements

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- US Accomplishments report now available in hardcopy or via [www.epa.gov/methanetomarkets](http://www.epa.gov/methanetomarkets)
  - Copies available here
- Translated outreach materials available on website
  - Russian, Spanish, Chinese
  - High resolution pdf files also available
  - We have disks with all outreach materials here
- We are working on next edition of Methane International
  - Input requested from Partners and PN members by

# More Efficient ASG Structure

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- 2 EPA Staff Leading Efforts
  - Mr. Henry Ferland: Landfill and Oil and Gas Subcommittees
  - Ms. Erin Birgfeld: Coal and Agriculture Subcommittees
  - Shared responsibility for Steering Committee and Project Expo Planning
  
- ERG Consulting Providing Dedicated Staff to Each Subcommittee
  - Agriculture Representative is Ms. Abby Gwaltney

# For More Information

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- Website
  - [www.methanetomarkets.org](http://www.methanetomarkets.org)
  
- Administrative Support Group
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